OED RESEARCH EMPLOYER/BUSINESS FOCUSED STAFF

JULY 30, 2024

Shaun Barrick - Workforce Economist

Dave Nelson - Regional Analysis Manager

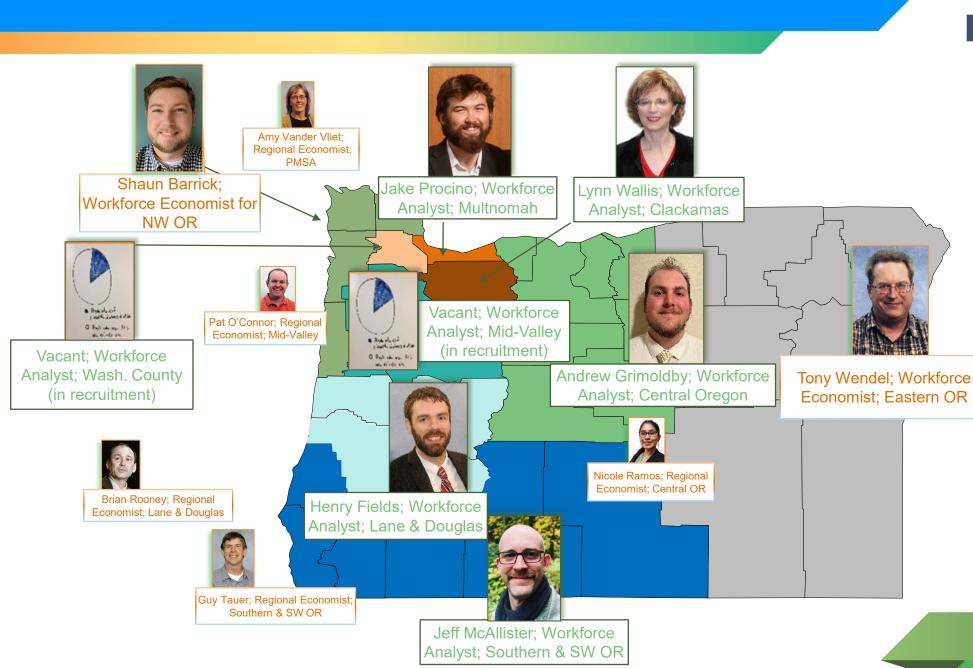


1. Workforce Analysts & Regional Economists:

- i. What do they do
- ii. What's the difference

2. Where are they located?





Labor Market Economists in Oregon - two groups

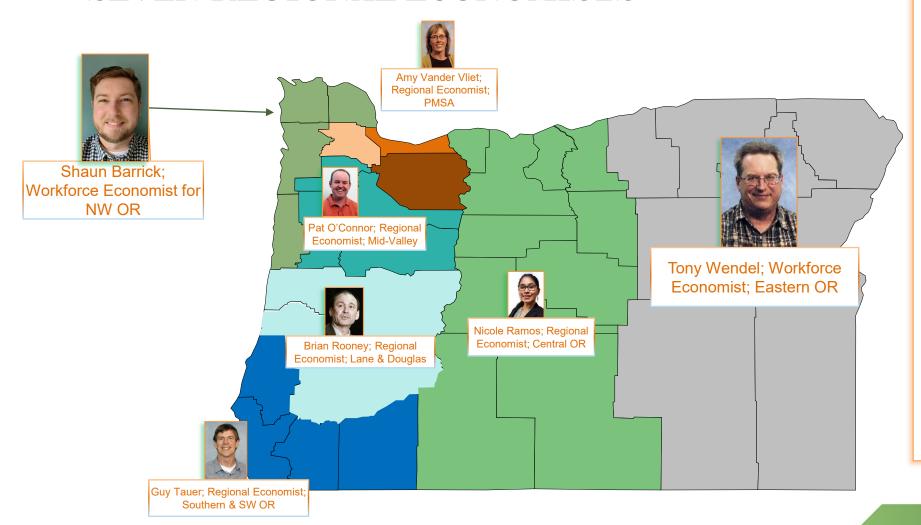
Workforce
Analysts &
Workforce
Economists

- Business focused

Regional
Economists
- Not Business
focused



SEVEN REGIONAL ECONOMISTS



Regional Economists

- -Focus on Federal customers (BLS, ETA)
- -Regionwide Analysis
- Lots of time constrained deliverables



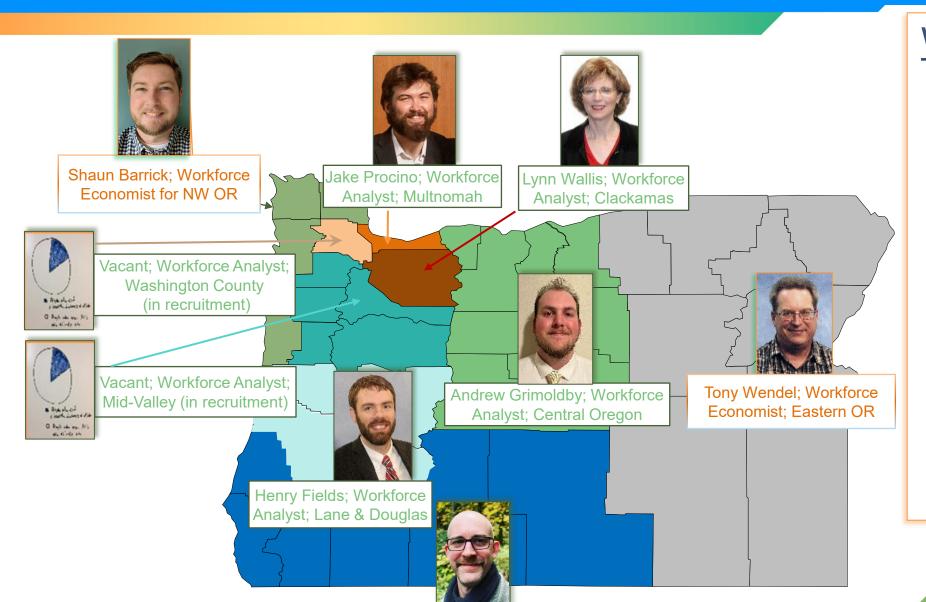
Research: Workforce Team

Program Purpose: To provide economic and labor market information to Oregon business and employers.

- All Workforce Analysts are Economists (most with a Bachelors or Masters degree in economics).
- This includes wage, recruitment, and retention data, skills analysis, and population trends at the county and sub-county levels.
- Also work to help the media, workforce professionals, and WorkSource partners access and understand economic data.
- Our day-to-day is responding to direct customer information requests, in addition to giving presentations, writing articles, and keeping up on economic trends.



WORKFORCE ANALYSTS & WORKFORCE ECONOMISTS



Jeff McAllister; Workforce Analyst; Southern & SW OR Workforce Analysts
and Workforce
Economists

- Customer Level Analysis
 - Less time constrained deliverables to allow for quick response to businesses



3. Types of information Workforce Analysts can provide to the business team

4. How can we partner?



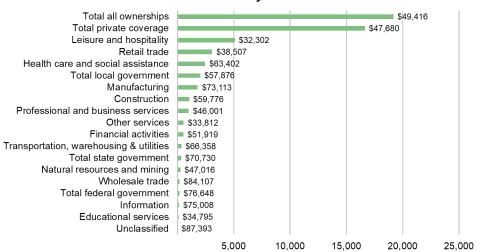
TYPES OF INFORMATION WE CAN PROVIDE

- Employment and Wage Info (QCEW/CES/)
- Occupation and Industry Employment Projections (OED/OWI)
- Demographic data (Gender, Age, Race, Ethnicity, Income, Census/QWI)
- Commuting Patterns (inflow/outflow, home vs work, destination/direction, OntheMap)
- The Story (all the above synthesized into a cohesive narrative)
- And more!

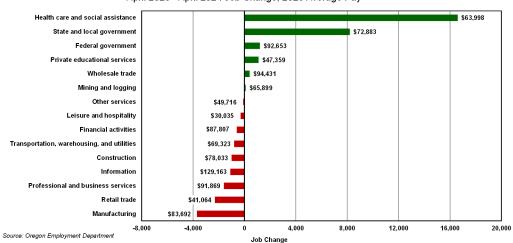


EMPLOYMENT AND WAGE INFO (QCEW/CES)

2023 Annual Employment and Wages, Clatsop County



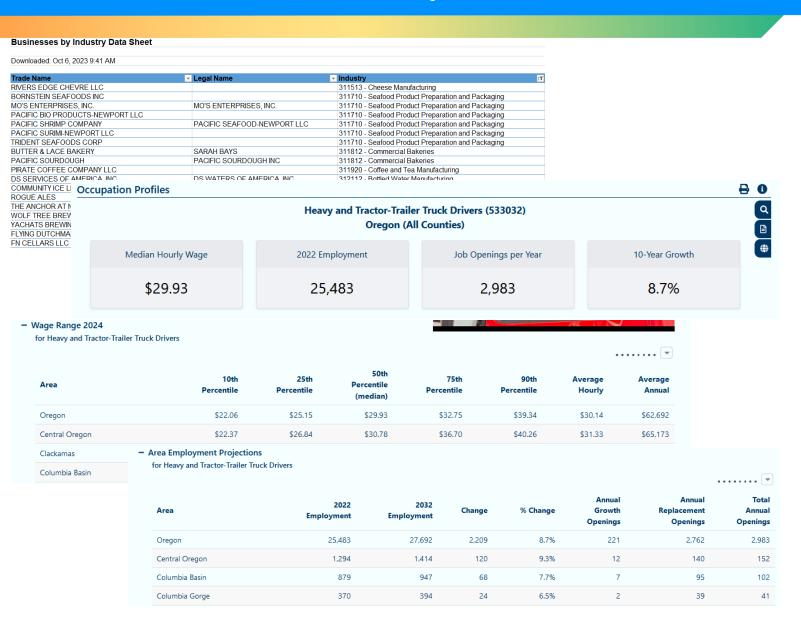
Oregon Job Change and Average Pay by Industry April 2023 - April 2024 Job Change, 2023 Average Pay



- Is Clatsop County growing?
- I'm working with a construction firm, what are typical wages for that industry?
- A paper mill is closing in my region, what other industries can I send those workers to?
- Who are the top employers in my region? (Confidential information, can sometimes be shared in house but not with the public)

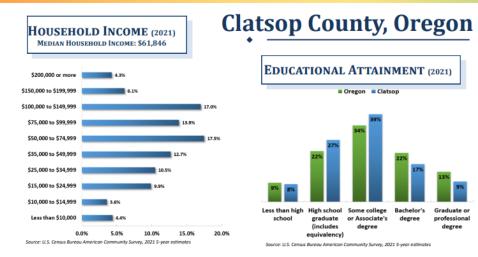


OCCUPATION AND INDUSTRY EMPLOYMENT (BUSINESSES BY INDUSTRY/OWI/PROJECTIONS)



- What businesses might employ CDL drivers?
- How do the wages for Business A compare with the industry and occupation as a whole?
- Why are the starting wages for "My favorite customer" different than the wage estimates on Quality Info?
- I'm going to a meeting with a trucking firm-Do you have any data I can share with them?

DEMOGRAPHIC DATA (GENDER, AGE, RACE, ETHNICITY, INCOME) (CENSUS/QWI/LAUS/PSU)



QUICK FACTS

 Geographical Area:
 1,085 sq. mi.

 Population (2022):
 41,971

 Civilian Labor Force (2022):
 19,645

 Average Employment (2022):
 18,802

 Average Wage (2022):
 \$47,628

 Per Capita Personal Income (2021):
 \$52,250

 Gross Domestic Product (2021):
 \$2,207,543,000

CITY POPULATIONS (2022)

 ASTORIA
 10,256

 CANNON BEACH
 1,507

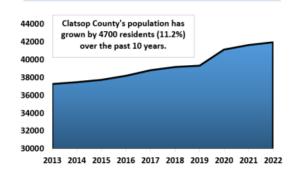
 GEARHART
 1,921

 SEASIDE
 7,275

 WARRENTON
 6,421

 UNINCORPORATED
 14,591

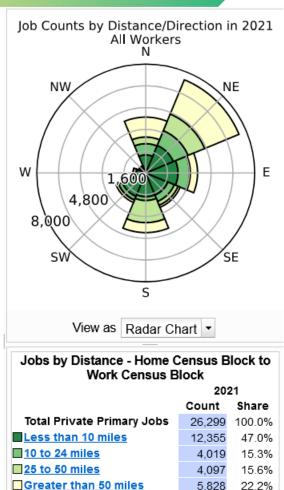
CHANGE IN POPULATION (2013-2022)



- What can you tell me about my local workforce?
- How big is the labor force in my area?
- Is my region growing faster than the state average? Is that good for business?

COMMUTING PATTERNS (INFLOW/OUTFLOW, DESTINATION/DIRECTION, ONTHEMAP)





- How many people live and work in a region?
- How far are people in a region willing to commute for work?
- Where are most workers coming from/going to in a region?
- Does any of that information vary by industry or income level?

THE STORY (ALL THE ABOVE SYNTHESIZED INTO A COHESIVE NARRATIVE)

Multnomah County's Aging Workforce by Industry in 2022

July 18, 2024 by Jake Procino

Measuring Levels of Poverty in Clackamas County

September 25, 2023

by Lynn Wallis

A Glimpse at Lane's "Latent Labor Force"

January 25, 2024 by Henry Fields

A Look at Population Trends in Eastern Oregon

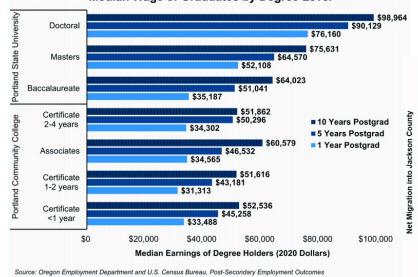
June 18, 2024 by Tony Wendel

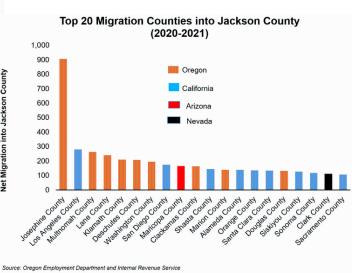
- What's going on with the Marijuana industry in Southern Oregon?
- What exactly does "Nonfarm Employment" mean anyway?
- Where are the workers?
- Is it true that young men are playing video games in their parent's basement instead of working?



AND MORE!







- What do you know about farms in the region?
- What occupations have the most vacancies?
- What can you tell me about college outcomes?
- The folks coming into my region, where are they coming from?



HOW CAN WE PARTNER?

- Presentations
 - Chambers, Economic Development Groups, Industry trade groups, individual businesses
- Job Fairs
- Site visits
- Use us as the hook with employers...
- ...Because we use you as the hook all the time ©

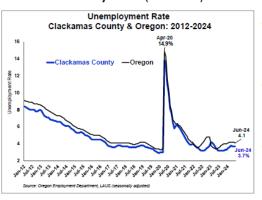
HOW CAN WE PARTNER?

Economic Indicators

Clackamas County

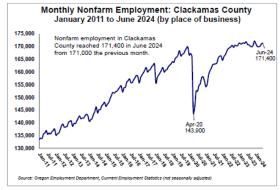
ECONOMIC INDICATORS

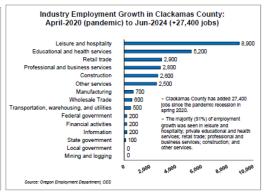
July 2024 (June data)





- The seasonally adjusted unemployment rate in Clackamas County during June remained at 3.7% from the previous month and was 0.4 percentage points below Oregon's unemployment rate of 4.1%.
- Covered, nonfarm employment grew to 171,400 in June from 171,000 in the previous month. Clackamas County has added back 27,400 jobs since the employment losses during the pandemic.
- The industries adding back the most jobs included leisure and hospitality (8,900) and private education and health services (5,200).





A monthly update on the basic workforce information for every county in the state!



HOW CAN WE PARTNER?



OUR LATEST RESEARCH



Spring 2024 Hiring Among Oregon's Private Employers

OREGON ECONOMIC INDICATORS

Unemployment Rate - June

2024

4.1%

0.1%

Seasonally Adjusted

Total Unemployed - June 2024

89,562

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Seasonally Adjusted -1,467

Nonfarm Employment - June

2024

1,998,200



Seasonally

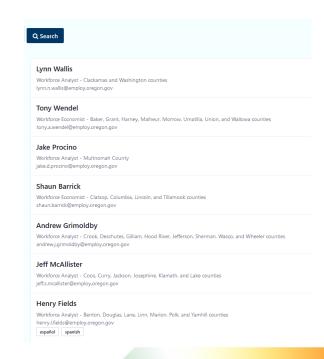
Adjusted

Inh Vacancies - 2nd Quarter 2024

How to find YOUR Workforce Analyst/Economist?

Just type

"Workforce Analyst" into the search box on QualityInfo.org





Referral process: Just send a teams chat OR call OR email OR text

Workforce Analyst/Economist	<u>Counties</u>	phone #	<u>email</u>
	Workforce Analyst - Crook, Deschutes, Gilliam, Hood		
Andrew Grimoldby	River, Jefferson, Sherman, Wasco, and Wheeler counties	(541) 306-1645	andrew.j.grimoldby@employ.oregon.gov
	Workforce Analyst - Benton, Douglas, Lane, Linn, Marion,		
Henry Fields (English/Español)	Polk, and Yamhill counties	(541) 359-9178	henry.l.fields@employ.oregon.gov
Jake Procino	Workforce Analyst - Multnomah County	(503) 545-1709	jake.d.procino@employ.oregon.gov
	Workforce Analyst - Coos, Curry, Jackson, Josephine,		
<u>Jeff McAllister</u>	Klamath, and Lake counties	(541) 414-5325	jeff.s.mcallister@employ.oregon.gov
<u>Lynn Wallis</u>	Workforce Analyst - Clackamas and Washington counties	(971) 804-2100	lynn.n.wallis@employ.oregon.gov
	Workforce Economist - Clatsop, Columbia, Lincoln, and		
Shaun Barrick	Tillamook counties	(503) 396-7355	shaun.barrick@employ.oregon.gov
	Workforce Economist - Baker, Grant, Harney, Malheur,		
Tony Wendel	Morrow, Umatilla, Union, and Wallowa counties	(541) 667-7027	tony.a.wendel@employ.oregon.gov

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